

## Top 5 ROI Benefits of Commercial Interior Renovations

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When renovating a commercial interior, most businesses today choose “green” alternatives, either partially or as part of a LEED—Commercial Interiors (LEED-CI) program. The environmental benefits to this strategy are obvious, but more and more research is proving significant business productivity ROI as well.

A 2009 Michigan State study, Life Cycle Cost Analysis of Occupant Well-being and Productivity in LEED Offices, found that buildings that incorporated LEED practices into their renovations had employees who missed less work and put in almost 39 hours more per person annually. According to the study, fewer allergic reactions and reduced stress increased productivity in the range of \$69,601 to more than \$250,000 per year.

If you are contemplating an interior renovation or are about to move locations, consider these 5 positive ROI benefits to adding “green” components:

1. **Employee Performance**—Low VOC paints, properly-chosen color schemes, and ergonomic furniture contribute to morale and reduce stress. Employees that are happier, healthier, and more relaxed will show up for work more often and work more efficiently while they are there.
2. **Office Efficiency**—Embarking on an interior renovation provides the perfect opportunity to rethink the organizational layout. Moving walls, adding common areas, or opening spaces can all contribute to a more functional office space and increase worker satisfaction. Reports have indicated that the proper layout can reduce employee turnover, improve recruitment, increase employee interaction, reduce e-mail volume, and decrease product development cycles.

3. **Energy Efficiency**—Incorporating “green” practices into a renovation will certainly bring about energy savings. Utilizing natural light, glass panels, reflective paint colors, energy efficient fixtures, and updated restroom features will all contribute to the bottom line.
4. **Corporate Branding**—A well designed office sends a positive message both for employees and for customers. Colors, design, furniture, and layout all contribute to a company’s brand and image. Increased energy efficiency and workplace comfort speak volumes about the company’s identity and mission and send a message to the outside world and to employees.
5. **Facility Performance**—When employees, processes, utilities, and branding are performing at an enhanced level, they all combine to create a facility which operates at its highest ability. Each individual enhancement created from an interior renovation creates a scenario where the whole is greater than the sum of its parts.

Whether part of a move, or an update to an existing space, a well-planned commercial interior renovation which utilizes “green” practices will bring significant ROI. Enhanced branding, increased employee satisfaction, added energy savings, and improved office efficiency add to the market value of the space.

AAA Painting Contractors has provided painting, construction, and interior renovation services to commercial and industrial clients for over 20 years. From aesthetic updates to complete interior build-outs, AAA has experienced teams that complete the projects with friendly, prompt, and reliable service. AAA can be contacted at 630-231-8350 or [www.aaapaintco.com](http://www.aaapaintco.com).